

The GSOM SPbU Master Programs



**Graduate
School of Management**
St. Petersburg State University

Master in Management (MiM)

- ✓ Management General Track
- ✓ International Business (IB)
- ✓ Information Technologies and Innovation Management (ITIM)
- ✓ International Logistics and Supply Chain Management (IL&SCM)

Master in Corporate Finance (MCF)

Master in Public Management (MPM)





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About GSOM

Key Figures

7 degree programs:
from Bachelor to EMBA
6000+ GSOM graduates
900+ master graduates

60+ academic partners from all
over the world
200+ corporate partners (Russian
& international companies)

66 full-time faculty
20 foreign visiting
professors & top
business practitioners





- ✓ #46 in the world and the only Russian school in the significant **Financial Times** international ranking Master in Management
- ✓ The only B-School in Russia **EQUIS**-accredited, the only representative of Russia in global associations of leading business schools: CEMS, PIM, GBSN, GRLI
- ✓ #1 business school in Russia and in Russia (2012-2015) and in Eastern Europe (2012 - 2014) according to EdUniversal International Ranking





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Internationalization

**International
Partners**



60+ academic partners – world-leading business schools: from Duke University and Babson College to HEC Paris, ESADE and LSE to NUS, Tsinghua and Keio University
International classroom: 25%-45% are foreign students



Master Programs at GSOM assume

- Compulsory study abroad semester
- An opportunity to become a part of one of three double-degree programs
- Joint & Double-degree options with CEMS, LUT, HEC, WU



The GSOM research activities

- ✓ Center for Public Private Partnership Studies
- ✓ Center for Entrepreneurship
- ✓ PricewaterhouseCoopers Center for Corporate Social Responsibility
- ✓ Center for Strategic Marketing and Innovations
- ✓ Deutsche Bahn and Russian Railways Center for International Logistics and Supply Chain Management



| Research Output | 2012 | 2013 | 2014 | Total |
|-----------------|------|------|------|-------|
| Articles | 81 | 67 | 81 | 621 |
| Books | 3 | 2 | 1 | 33 |
| Textbooks | 3 | 7 | 6 | 94 |
| Cases | 20 | 10 | 10 | 401 |
| Research | 29 | 16 | 15 | 142 |

66 full-time faculty, 20+ foreign visiting professors & top business practitioners

Each faculty member has an academic degree and an executive real-life experience in business. A field of studies, list of papers, research and scientific works, honors and award of the GSOM teachers are available at www.gsom.pu.ru



The GSOM SPbU offers three Master Programs



Master in Management (MiM)

MiM is one of the programs offered by GSOM since 1999. GSOM MiM students choose between the General Management track or one of four concentrations:

- ✓ International Business
- ✓ International Logistics & Supply Chain
- ✓ Information Technologies & Innovation
- ✓ Marketing



Master in Corporate Finance (MCF)

The MCF program is aimed at creating highly skilled managers of international standing, who master fundamental competencies in the field of corporate finance and investment banking. The program is offered in partnership with Citi, one of the top financial world leaders.



Master in Public Management (MPM)

The MPM program mission is to ensure the leading position of the Russian economy on the international level through the preparation of highly qualified managers, analysts and consultants, with contemporary skills and knowledge in public management and business - government relations.



REQUIREMENTS

- ✓ A state-recognized Diploma of higher professional education (Bachelor, Diploma Specialist, Specialist, Master Degree)
- ✓ Strong motivation for intense studying and professional development
- ✓ Pass the **Admissions Tests**:

1. TOEFL-based English Language Test or a TOEFL/ IELTS/ CAE/ BEC Higher certificate
2. GMAT-based Management and Business English Test / or a GMAT certificate (for MiM & MCF)
3. Business communications (portfolio containing essay, motivational letter, documentation for achievements and an interview)

www.abiturient.spbu.ru



Min. entrance scores

| | SPbU scale | (Original scale) |
|------------|------------|------------------|
| TOEFL | 50 | 80 iBT |
| IELTS | 50 | 6.0 |
| CAE | 50 | C |
| BEC Higher | 50 | C |
| GMAT | 50 | 500 |

Average scores of applicants (2015)
Please find in the handouts
(admissions memo)



Admission

Apply online from the beginning of March (for Russian applicants) and in the beginning of April (for international applicants) at the official SPbU admission office website www.abiturient.spbu.ru **Deadline is 10 of August** (for RF and CIS citizens)

- ✓ Copy of personal ID (passport)
- ✓ Application for admission
- ✓ Two current pictures 3x4 cm
- ✓ **Copy or original documenting your first degree,**
e.g. bachelor certificate + academic transcript



For further information please check www.abiturient.spbu.ru

For international diploma recognition:

Apostille certification (on each page of the document)
made in the country where the diploma was issued

Certified in Russia translations of each item

To contact the Admission Office for foreign applicants:

admission@spbu.ru

Tel. +7 812 328-32-91

Feel free to contact the
GSOM Master Programs
office

(marketing & admissions
manager Daria Nosova)

(812) 323 84 48

master.admissions@gsom.spbu.ru



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Thank you for coming and welcome to GSOM!

Future events

December, 22: GSOM Masters Presentation

January, 26: open lecture TBA






February, 16: GSOM Masters Presentation

March, 29: open lecture TBA

April, 26: GSOM Masters Presentation

May, 31: GSOM Masters Presentation

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