

**THE 2nd EDUNIVERSAL WORLD CONVENTION:
New ranking and rewards of the Best Business Schools in the World**

Eduniversal, a worldwide educational consulting group, held its 2nd conference in Cape Town, South Africa, from October 26th to 28th 2009. This event, gathering strategic representatives of the Best Business Schools from all over the world, was the occasion to disclose the Dean's votes and the 2009 Eduniversal Ranking.

Eduniversal, hosting its second world convention in South Africa, proves that this annual meeting is meant to be a multicultural and universal gathering of the Best Institutions dedicated to Business and Management in the world. Indeed, **120 strategic representatives of Business Schools from 45 countries** participated in this event to promote the internationalization of Higher Education and student mobility, and to provide the attendees with answers to the challenges related to these issues.

“The Eduniversal World Convention was an excellent opportunity to strengthen a global federation of the best schools and universities in the area of business and management from all the regions of the world” said Martial Guiette, Eduniversal CEO.

It was also the occasion to disclose the 2009 Dean's vote and the 2009 Eduniversal Ranking. Standing out from the other rankings, Eduniversal system is notably based on **peer assessment**. 1,000 deans and business school directors from more than 150 countries were asked to vote and give their recommendations on the Eduniversal Official Selection.

Last but not least, the **Eduniversal Award Ceremony** rewarded the three best Business Schools from the nine Eduniversal geographical zones according to the Dean's recommendations. Thus, the following Schools received their Eduniversal Trophies:

AFRICA

1. University of Cape Town - UCT Graduate School of Business - South Africa
2. American University in Cairo - School of Communication, Business & Economics - Egypt
3. University of Stellenbosch - South Africa

CENTRAL ASIA

1. Indian Institute of Management Bangalore (IIM-B) - India
2. Indian Institute of Management Ahmedabad (IIM-A) - India
3. Indian Institute of Management Calcutta (IIM-C) – India

EASTERN EUROPE

1. University of Economics Prague - Czech Republic
2. SGH - Warsaw School of Economics - Poland
3. Graduate School of Management St. Petersburg State University - Graduate School of Management - Russia

EURASIA & MIDDLE EAST

1. Tel Aviv University - Israel
2. Istanbul University - Faculty of Business Management - Turkey
3. Bilkent University - Faculty of Business Administration - Turkey

FAR EASTERN ASIA

1. National University of Singapore - NUS Business School - Singapore
2. CEIBS - China Europe International Business School - China
3. Tsinghua University - School of Economics and Management - China

LATIN AMERICA

1. ITESM - EGADE Monterrey - Mexico
2. Pontificia Universidad Católica de Chile - Escuela de Administración - Chile
3. INCAE Business School - Costa Rica

NORTH AMERICA

1. Harvard Business School (HBS) - United States of America
2. MIT - Massachusetts Institute of Technology - Sloan School of Management - United States of America
3. McGill University - Desautels Faculty of Management - Canada

OCEANIA

1. The University of Auckland - Business School - New Zealand
2. Melbourne Business School - The University of Melbourne - Australia
3. University of Sydney - Faculty of Economics and Business - Australia

WESTERN EUROPE

1. London Business School (LBS)- United Kingdom
2. Copenhagen Business School (CBS) - Denmark
3. Erasmus University - Rotterdam School of Management – Netherlands

EDUNIVERSAL, based in Paris in France, is a consultancy group operating in the field of Higher Education, selecting the 1,000 Best Business Schools in the world, listed according to their capacity for international influence, split along principal global academic axes and grouped into the nine Eduniversal geographical zones. These 1,000 Business Schools represent more than 150 countries and 97% of the world's population. The EDUNIVERSAL Official Selection is the result of the investigation and evaluation works done by the International Scientific Committee (enriched thanks to the Dean's vote from the selected Schools & Universities).

For more information about the ranking of the 1,000 Best Business Schools Worldwide, please visit:

<http://www.eduniversal.com/business-school-selection/index>

For more information about the methodology of EDUNIVERSAL, please visit:

<http://www.eduniversal.com/methodology>

Public & Media Relations:

Solène DELORME

solene.delorme@eduniversal.com

+33 6 45 14 35 34